



THE MOST  
PROFESSIONAL  
AMATEUR  
PADEL LEAGUE

# HEXAGON AMATEUR LEAGUE



HEXAGON  
CUP



PLAYTOMIC



ROAD TO HEXAGON



SPORTS. MARKETING

[www.lapiroadtohexagon.com](http://www.lapiroadtohexagon.com)

# THE BIGGEST AMATEUR PADEL LEAGUE



HEXAGON  
AMATEUR LEAGUE

The Hexagon Amateur League is inspired by Spain's successful LAPI League, a proven model with over 10 years of history and experience.

- ✘ Thousands of players
- ✘ Hundreds of clubs
- ✘ An international digital initiative
- ✘ A community for players
- ✘ A self-managed competition



## THE TEAM-BASED AMATEUR COMPETITION

## FOR PLAYERS OF ALL LEVELS



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# NEW CONCEPT NEW APP NEW MARKETS

Recently acquired by Playtomic and Hexagon Cup, LAPI league will become “Hexagon Amateur League” in international markets, with new features that will take amateur padel to the next level:

## NEW APP

- Developed to elevate fans, players and clubs experience
- Innovative tools and exclusive content for the padel community

## NEW MARKETS

- Expansion to new territories starting with UK and South Africa, becoming the largest amateur team-based padel league in the world. With each season, more players will join the competitive journey-from local courts to playing as part of the Hexagon Cup.



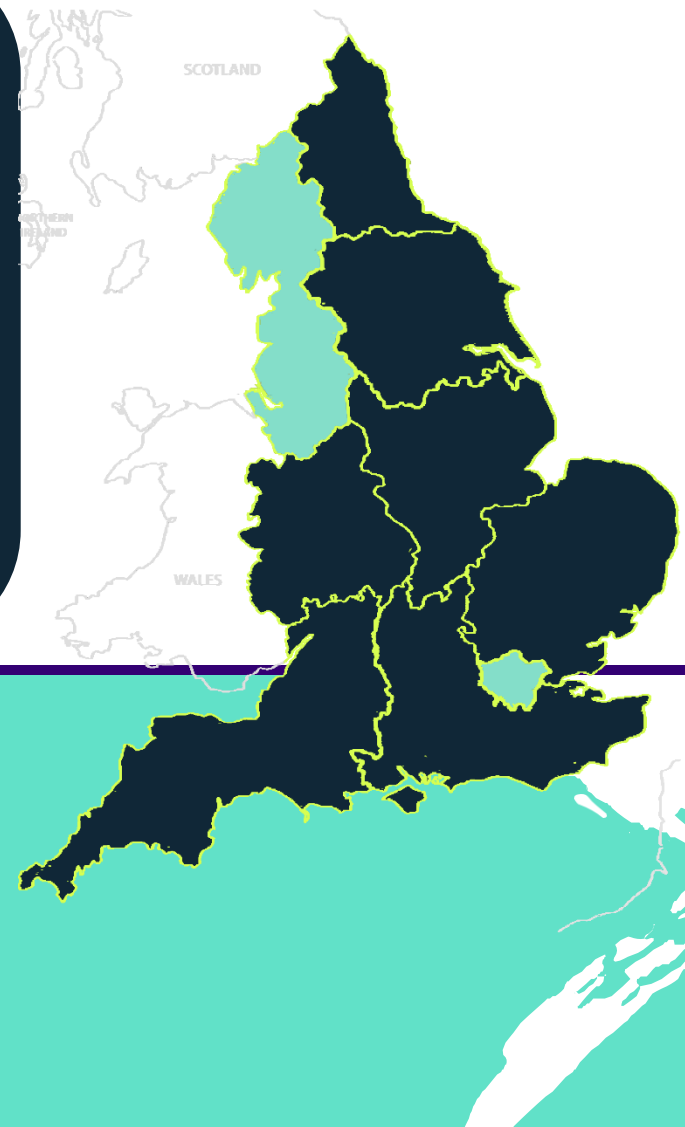
# LEAGUE FORMAT



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AMATEUR LEAGUE

## Two areas: London & Manchester

- ✂ Men's and Women's categories
- ✂ Three levels:
  - Gold (Playtomic level 3.51+)
  - Silver (Playtomic level 2.1-3.5)
  - Bronze (Playtomic level 0-2)
- ✂ Teams of 4 to 6 players (with a designated captain)
- ✂ Each fixture consists of two matches
- ✂ The full schedule sent in advance so clubs can block the courts
- ✂ Each team will pay for their courts before the matches begin



Two months of competition

Limited spots available

National Master Final

# BENEFITS



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## FOR THE CLUB



Exposure through our media and communication channels



Gain prestige by linking your club to the Hexagon Cup, one of the world's most prestigious padel events



Promotes team training and boosts your club's academy



Increase in cafeteria and shop revenues



All league management is outsourced; your club just hosts the scheduled matches

Sponsorship opportunities through Hexagon Cup and Playtomic network

## FOR THE PLAYER



12 matches guaranteed per team, with 2 matches per fixture



Dedicated app to follow fixtures, results, and schedule



Courts pre-booked at the host club, no need to arrange with rival team or venue



The organization will provide all the balls needed for the matches



Full calendar organized in advance so you can plan your personal life and passion for padel

# TIMELINE



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NOVEMBER-DECEMBER

Registration period

JANUARY-FEBRUARY

Regular phase

MARCH

Master Final

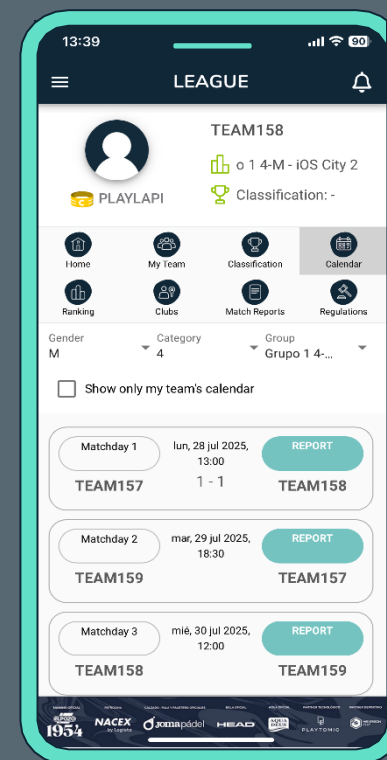
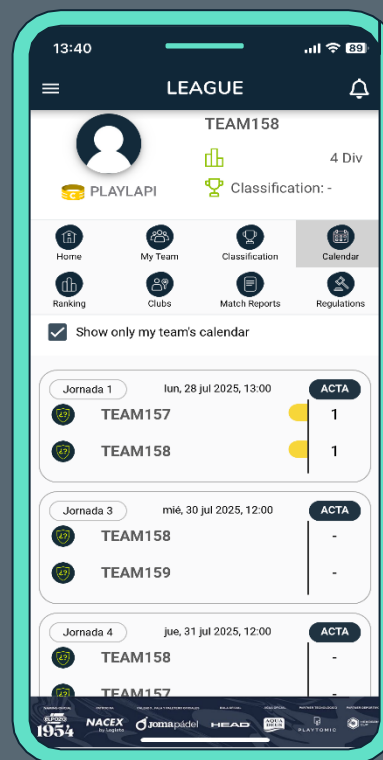
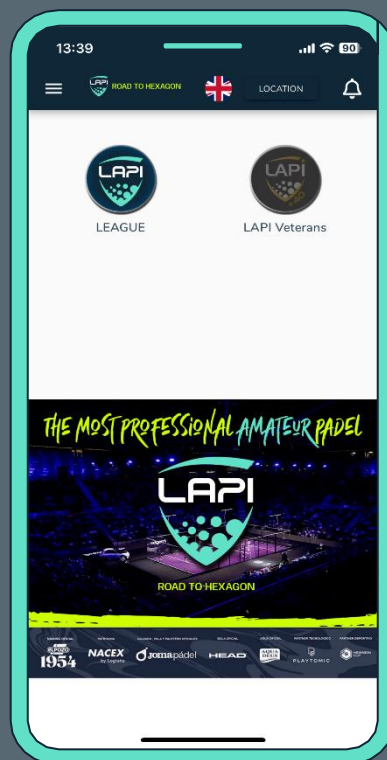
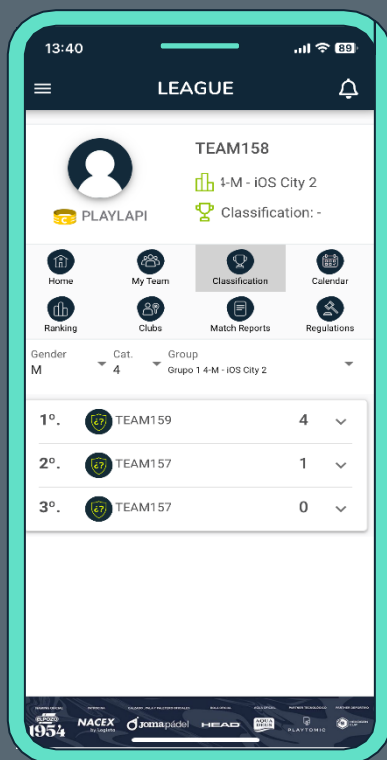


# NEW APP



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- All-integrated, user friendly app to elevate the league's experience
- Each player will have a complete profile with their information, photo, team, matches, ranking, draws, results, and more



# MASTER FINAL



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THE BIGGEST  
CELEBRATION OF  
PADEL



*Spain*

110 Teams  
1200 Participants  
3-day Event



*South Africa*

The  
top two from  
each category  
will qualify for a one day  
tournament



*United Kingdom*

The  
top two from  
each category  
will qualify for a one day  
tournament

# MASTER FINAL



HEXAGON  
AMATEUR LEAGUE

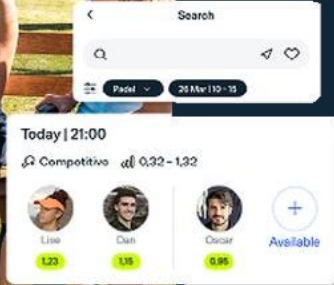


# MATCHDAY



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